



WEBSITE PRIVACY POLICY

Last Updated: July 14, 2026

Rooted App, LLC (“Rooted,” “we,” “us,” or “our”) respects your privacy.

This Website Privacy Policy explains how information may be collected, processed, used, or disclosed when you visit **rootedapp.faith** and its associated webpages (collectively, the “Site”).

1. Scope of This Policy

This policy applies only to the rootedapp.faith informational website.

It does not govern the Rooted mobile application, user accounts, subscriptions, in-app activity, journal entries, prayers, reading history, payment information, or other information associated with the mobile app. Those services should be covered by a separate app-specific privacy policy.

It also does not govern third-party websites, platforms, or services linked from or embedded within the Site.

2. Information You Are Not Required to Provide

The Site is designed primarily to provide educational and informational content.

The Site does not currently require visitors to:

- Create an account;
- Log in;
- Make a purchase;
- Enter payment information;
- Submit a profile;
- Post comments;
- Provide reading, prayer, journal, or devotional information; or
- Submit other personal information in order to view the Site.

Rooted does not use the Site to intentionally collect sensitive personal information.



3. Information Processed Automatically

Although Rooted does not require you to submit personal information to browse the Site, limited technical information may be processed automatically when you visit any website.

This information may include:

- Internet Protocol address;
- Browser and device type;
- Operating system;
- General or approximate location derived from an IP address;
- Date and time of access;
- Pages or files requested;
- Referring webpage;
- Error and security logs; and
- Information necessary to deliver, maintain, and protect the Site.

This technical information may be processed by our website-hosting provider, domain provider, content-delivery provider, security provider, WordPress installation, or other technical service providers.

We use this information only as reasonably necessary to operate, secure, troubleshoot, maintain, and understand the basic performance of the Site.

4. Cookies and Similar Technologies

The Site may use limited cookies or similar technologies that are necessary for website functionality, security, content delivery, administrative access, or basic technical operation.

Rooted does not use the Site to serve behaviorally targeted advertisements and does not intentionally use advertising cookies to track visitors across unrelated websites.

Third-party content embedded on the Site—such as videos, maps, social-media posts, fonts, app-store buttons, or other external resources—may allow the applicable third party to receive technical information or place its own cookies. Those technologies are controlled by the third party and are governed by its privacy policy.

You may configure your browser to block or delete cookies. Blocking technically necessary cookies may affect the operation of certain Site features.

5. Information You Voluntarily Provide

If you contact Rooted directly by email, we may receive information contained in your communication, such as:



- Your name;
- Your email address;
- The contents of your message;
- Any information you choose to provide; and
- Related correspondence.

Please do not send sensitive personal, financial, medical, prayer, counseling, or confidential information through a general website email address.

We use voluntarily provided information to respond to your inquiry, maintain appropriate business records, address legal or security concerns, and communicate with you about the subject of your message.

Sending an email to Rooted does not automatically subscribe you to marketing communications.

6. How We Use Information

To the extent limited information is processed through the Site, it may be used to:

- Provide and display the Site;
- Maintain Site functionality;
- Protect the Site from fraud, abuse, unauthorized access, and security threats;
- Diagnose technical problems;
- Respond to communications;
- Understand general Site performance;
- Comply with legal obligations;
- Establish, exercise, or defend legal claims; and
- Enforce our Terms of Service.

We do not use website information to make decisions regarding employment, credit, insurance, housing, healthcare, or other legally significant eligibility matters.

7. How Information May Be Disclosed

We may disclose limited information in the following circumstances:

Service Providers

Information may be processed by companies that provide website hosting, domain services, security, content delivery, technical support, email delivery, or other operational services on our behalf.



These providers receive information only as reasonably necessary to provide their services and are subject to their own contractual and legal responsibilities.

Legal and Safety Requirements

We may disclose information when we reasonably believe disclosure is necessary to:

- Comply with a law, regulation, subpoena, court order, or valid legal process;
- Protect the rights, property, or safety of Rooted, our users, or another person;
- Investigate fraud, abuse, security incidents, or unlawful activity; or
- Establish, exercise, or defend legal claims.

Business Transactions

Information may be transferred as part of a merger, acquisition, financing, reorganization, sale of assets, or similar business transaction involving Rooted App, LLC. Any recipient would remain subject to applicable privacy obligations regarding the transferred information.

With Your Direction

We may disclose information when you direct us to do so or provide your consent.

8. Sale of Information and Targeted Advertising

Rooted does not sell personal information collected through the Site.

Rooted does not rent personal information to third parties.

Rooted does not use personal information collected through the Site for cross-context behavioral advertising or targeted advertising based on activity across unrelated websites or services.

9. Data Retention

Technical logs may be retained by Rooted or its service providers for a limited period reasonably necessary for website operation, security, fraud prevention, troubleshooting, legal compliance, and recordkeeping.

Emails and other communications may be retained for as long as reasonably necessary to respond to the communication, maintain business records, resolve disputes, enforce agreements, or comply with legal obligations.

We may delete or anonymize information when it is no longer reasonably needed, subject to technical, backup, legal, and operational requirements.

10. Data Security

We use reasonable administrative, technical, and organizational measures designed to protect information processed in connection with the Site.

However, no website, network, server, transmission method, or electronic storage system can be guaranteed to be completely secure. You provide information electronically at your own risk.

11. Third-Party Links and Embedded Content

The Site may link to or display content from third parties, including:

- Mobile app stores;
- Social-media platforms;
- Bible publishers or Bible-content providers;
- Charitable and impact partners;
- Video-hosting providers;
- Mapping providers; and
- Other external websites or services.

When you visit, interact with, or load content from a third party, that third party may collect information under its own privacy policy.

Rooted does not control and is not responsible for a third party's privacy, cookie, security, or data-handling practices. You should review the applicable third-party policies before providing information to those services.

12. Children's Privacy

The Site is intended for a general audience and is not designed to collect personal information from children under 13.

We do not knowingly collect personal information through the Site from children under 13. Children under 13 should not send personal information to Rooted through the Site or by email.

If you are a parent or legal guardian and believe a child under 13 has provided personal information through the Site, please contact us. We will review the request and take appropriate steps to delete the information when required.

13. Your Privacy Choices

Depending on where you live and the nature of the information involved, you may have rights regarding personal information, such as the right to request access, correction, or deletion.



Because the Site does not require accounts and Rooted generally does not directly collect identifying information from visitors, we may not be able to identify or associate ordinary website activity with a particular person.

You may contact us regarding information you previously submitted directly to Rooted. We may need to verify your identity before completing a request. We may retain information when permitted or required for legal compliance, security, fraud prevention, recordkeeping, or the establishment or defense of legal claims.

You may also:

- Block or delete cookies through your browser settings;
- Avoid interacting with third-party embedded content;
- Decline to provide information by email; and
- Contact the applicable third party regarding information collected through its service.

14. Do Not Track Signals

Some browsers provide a “Do Not Track” setting. Because there is not a universally adopted standard for responding to all Do Not Track signals, the Site may not respond to those signals in a uniform manner.

Regardless of a browser’s Do Not Track setting, Rooted does not use the Site to conduct cross-site behavioral advertising.

15. Visitors Outside the United States

Rooted App, LLC is based in the United States, and the Site is operated from the United States.

If you access the Site from another country, limited technical information may be processed in or transferred to the United States or another location where our service providers operate. Privacy and data-protection laws in those locations may differ from the laws where you live.

16. Changes to This Privacy Policy

We may update this Website Privacy Policy when our Site, technology, service providers, or practices change.

When we update the policy, we will revise the “Last Updated” date at the top. When appropriate, we may provide an additional notice of material changes on the Site.

We encourage visitors to review this policy periodically.



17. Contact Us

Questions or requests regarding this Website Privacy Policy may be directed to:

Rooted App, LLC

Email: contact@rootedapp.faiith